

REP HEADLINE# 6295340
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 16.50
CHANGES *** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6295340 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP11/12 16.50

REP: REVISION
RATE CHANGE LN'S 27-30
SPOTS CANCELED ON LN'S 27 AND 29
NEW TTL 62,775
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = AGENCY EST# = 472
AGENCY PRODUCT CODE =

27	RS	700P-730P	30			\$1,000.00	10/23	10/26	1		TU-F	1
PROGRAM : NEWS												
CON COM1 : NEWS												
28	R	700P-730P	30			\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
CON COM1 : NEWS												

Handwritten signature/initials

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\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP11/12 16.50
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	RS		730P-800P	30		\$1,000.00	10/23	10/26	1		TU-F	1
PROGRAM : ET												
CON COM1: ET												
30	R		730P-800P	30		\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : ET												
CON COM1: ET												
OCT/12			50870.00			NOV/12						
												CONTRACT TOTAL 62775.00
												TOTAL SPOTS 90

MARKET TOTALS \$249,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 765 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 59075	Campaign Ref: E:120907072
Buyer: ..	Client/Product/Estimate: ./ 1472	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06295340
Est./PO Number: 06295340	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	600
2	M-F 5a News M.....	03	150	30 Comme	Nbr of Spots	1	1	150
3	M-F 530a News .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
4	M-F 530a News M.....	03	250	30 Comme	Nbr of Spots	1	1	250
5	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	4	4	2800
6	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots	1	1	700
7	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
8	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	900
Weekly Totals:					73	17	90	
Open PR					-2		-2	-3700

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Alexandria VA 22310

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Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	59075	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / .1472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
9	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots 4		4	2200
10	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots 1	1	1	550
11	M-F 11a Daytime TWTF..	06	80	30 Comme	Nbr of Spots 4		4	320
12	M-F 11a Daytime M.....	06	80	30 Comme	Nbr of Spots 1	1	1	80
13	M-F 12p Today Show III TWTF..	06	100	30 Comme	Nbr of Spots 4		4	400
14	M-F 12p Today Show III M.....	06	100	30 Comme	Nbr of Spots 1	1	1	100
15	M-F 2p Rachael Ray TWTF..	06	125	30 Comme	Nbr of Spots 4		4	500
16	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots 1	1	1	125
17	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots 4		4	2400
18	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots 1	1	1	600
Weekly Totals: Total Spots(Ord Spots)					73	17	90	
Open PR					-2		-2	-3700

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PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	59075	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / .472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
19	M-F 5p News ..TWT...	03	900	30 Comme	Nbr of Spots	3		2700
20	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
21	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3		2700
22	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
23	M-F 6p News ..TWT..	03	1200	30 Comme	Nbr of Spots	4		4800
24	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
25	M-F 630p ET / 530p CT NBC Nightly News ..TTF..	03	2000	30 Comme	Nbr of Spots	2		4000
26	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2000	30 Comme	Nbr of Spots	1	1	2000
27	M-F 7p News ..TWT..	03	1000	30 Comme	Nbr of Spots	1		1000
Weekly Totals: Total Spots(Ord Spots)					73	17	90	
Open PR					-2		-2	-3700

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Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	59075	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / .1472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
28	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
29	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots	1	1	1000
30	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
31	Sun 7p ET / 6p CT Football Night InS	06	1700	30 Comme	Nbr of Spots	1	1	1700
32	M-Su 11p News ..TWTF..	03	1250	30 Comme	Nbr of Spots	5	5	6250
33	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
34	Sat 7a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	500
35	Sat 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
36	Sat 12p NewsS	03	150	30 Comme	Nbr of Spots	1	1	150
37	Sat 6p NewsS	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals:					73	17	90	
Total Spots(Ord Spots)					73	17	90	
Open PR					-2		-2	-3700

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Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	59075	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	J.1472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
38	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots 1		1	650
39	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots 1		1	500
40	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1		1	300
41	Sun 12p NewsS	03	150	30 Comme	Nbr of Spots 1		1	150
42	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots 1		1	750
43	Sun 630p ET / 530p CT NBC Nightly NewsS	03	2500	30 Comme	Nbr of Spots 1		1	2500
44	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme	Nbr of Spots 4		4	800
45	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots 1		1	200
46	Tue 10p ET / 9p CT Parenthood ..T....	06	1800	30 Comme	Nbr of Spots 1		1	1800
47	Wed 9p ET / 8p CT Law & Order SVU ...W...	06	1800	30 Comme	Nbr of Spots 1		1	1800
Weekly Totals: Total Spots(Ord Spots)					73	17	90	
Open PR					-2		-2	-3700

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Bill Nelson/ D/ State Senate/ FL
Submission Number 765 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: \$9075	Campaign Ref: E:120907072
Buyer: ..	Client/Product/Estimate: . / . / 472	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06295340
Est./PO Number: 06295340	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
Weekly Totals: Total Spots(Ord Spots)								
					73	17	90	
				Open PR	-2		-2	-37.00

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
25	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Open Pre Emption	2,000.00		0000000000	E:120907072
31	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/22/12	Open Pre Emption	1,700.00		0000000000	E:120907072

Grand Totals

		Month 10 Weeks: 4	Month 11 Weeks: 4
	Totals	10/22	10/29
	Spots	90	73
	Cost	62775	50870
			11905

Grand Totals:

Spots:	90
Gross Total:	59,075.00
Commission:	8,861.25
Net Total:	50,213.75

REP HEADLINE# 6295340
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET HARRIS REPORT FROM REP
AUG23/12 12.54
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6295340 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 12.54

REP: NEW ORDER
TOTAL \$59,775 @ 96X
PLEASE CONFIRM
THANKS BEN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$150.00	10/23	10/26	4		TU-F	4
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 472												
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												
2			500A-530A	30		\$150.00	10/29	10/29	1		MON	1
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												
3			530A-600A	30		\$250.00	10/23	10/26	4		TU-F	4
PROGRAM : 530AM NEWS												
CON COM1: 530AM NEWS												

9/10/12 FCC (3)

REP HEADLINE# 6295340
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
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 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 12.54
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$250.00	10/29	10/29	1		MON	1
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$700.00	10/23	10/26	4		TU-F	4
6			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$700.00	10/29	10/29	1		MON	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/23	10/26	4		TU-F	4
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/29	10/29	1		MON	1
9			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$550.00	10/23	10/26	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$550.00	10/29	10/29	1		MON	1
11			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	10/23	10/26	4		TU-F	4
12			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	10/29	10/29	1		MON	1

11a-137

REP HEADLINE# 6295340
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG23/12 12.54
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	10/23	10/26	4		TU-F	4
14			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	10/29	10/29	1		MON	1
15			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$125.00	10/23	10/26	4		TU-F	4
16			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$125.00	10/29	10/29	1		MON	1
17			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/23	10/26	4		TU-F	4
18			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/29	10/29	1		MON	1
19			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$900.00	10/23	10/25	3		TU-TH	3
20			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$900.00	10/29	10/29	1		MON	1
21			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$900.00	10/24	10/26	3		W-F	3

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AUG23/12 12.54
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			530P-600P PROGRAM : 530PM NEWS CON COM1 : 530PM NEWS	30		\$900.00	10/29	10/29	1		MON	1
23			600P-630P PROGRAM : 6PM NEWS CON COM1 : 6PM NEWS	30		\$1,200.00	10/23	10/26	4		TU-F	4
24			600P-630P PROGRAM : 6PM NEWS CON COM1 : 6PM NEWS	30		\$1,200.00	10/29	10/29	1		MON	1
25			630P-700P PROGRAM : NBC NEWS CON COM1 : NBC NEWS	30		\$2,000.00	10/23	10/26	3		TU,TH-F	3
26			630P-700P PROGRAM : NBC NEWS CON COM1 : NBC NEWS	30		\$2,000.00	10/29	10/29	1		MON	1
27			700P-730P PROGRAM : NEWS CON COM1 : NEWS	30		\$100.00	10/23	10/26	4		TU-F	4
28			700P-730P PROGRAM : NEWS CON COM1 : NEWS	30		\$100.00	10/29	10/29	1		MON	1
29			730P-800P PROGRAM : ET CON COM1 : ET	30		\$100.00	10/23	10/26	4		TU-F	4
30			730P-800P PROGRAM : ET CON COM1 : ET	30		\$100.00	10/29	10/29	1		MON	1

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 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 12.54
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$1,700.00	10/28	10/28	1		SUN	1
32			1100P-1130P PROGRAM : NEWS 8 CON COM1: NEWS 8	30		\$1,250.00	10/23	10/27	5		TU-SA	5
33			1100P-1130P PROGRAM : NEWS 8 CON COM1: NEWS 8	30		\$1,250.00	10/29	10/29	1		MON	1
34			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$500.00	10/27	10/27	1		SAT	1
35			900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$300.00	10/27	10/27	1		SAT	1
36			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$150.00	10/27	10/27	1		SAT	1
37			600P-630P PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS	30		\$700.00	10/27	10/27	1		SAT	1
38			700P-800P PROGRAM : SAT ET CON COM1: SAT ET	30		\$650.00	10/27	10/27	1		SAT	1
39			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	10/28	10/28	1		SUN	1

AUG23/12 12.54
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A	30		\$300.00	10/28	10/28	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
41			1200N-100P	30		\$150.00	10/28	10/28	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
42			600P-630P	30		\$750.00	10/28	10/28	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
43			630P-700P	30		\$2,500.00	10/28	10/28	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
44			1230A-130A	30		\$200.00	10/23	10/26	4		TU-F	4
PROGRAM : FALLON												
CON COM1: FALLON												
45			1230A-130A	30		\$200.00	10/29	10/29	1		MON	1
PROGRAM : FALLON												
CON COM1: FALLON												
46			1000P-1100P	30		\$1,800.00	10/23	10/23	1		TUE	1
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
47			900P-1000P	30		\$1,800.00	10/24	10/24	1		WED	1
PROGRAM : LAW ORDER												
CON COM1: LAW ORDER												
OCT/12	49670.00	NOV/12	10105.00					CONTRACT TOTAL		59775.00		
											TOTAL SPOTS	96

REP HEADLINE# 6295340
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 12.54
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	INVT	:	SPTS:

MARKET TOTALS \$249,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

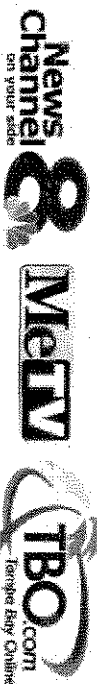
Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	56775	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / .472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots 4		4	600
2	M-F 5a News M.....	03	150	30 Comme	Nbr of Spots 1		1	150
3	M-F 530a News .TWTF..	03	250	30 Comme	Nbr of Spots 4		4	1000
4	M-F 530a News M.....	03	250	30 Comme	Nbr of Spots 1		1	250
5	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots 4		4	2800
6	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots 1		1	700
7	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots 4		4	3600
8	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots 1		1	900
9	M-F 9a Today Show II	03	550	30 Comme	Nbr of Spots 4		4	2200
Weekly Totals: Total Spots(Ord Spots)					71	15	86	

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Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	58775	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	1/472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
11	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
12	M-F 11a Daytime M.....	06	80	30 Comme	Nbr of Spots	1	1	80
13	M-F 12p Today Show III .TWTF..	06	100	30 Comme	Nbr of Spots	4	4	400
14	M-F 12p Today Show III M.....	06	100	30 Comme	Nbr of Spots	1	1	100
15	M-F 2p Rachael Ray .TWTF..	06	125	30 Comme	Nbr of Spots	4	4	500
16	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots	1	1	125
17	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
18	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
19	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
Weekly Totals: Total Spots(Ord Spots)					71	15	86	

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Submission Number 762 Issue 1



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Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 58775	Campaign Ref: E:120907072
Buyer: ..	Client/Product/Estimate: .. / 1472	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06295340
Est./PO Number: 06295340	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
21	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
22	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
23	M-F 6p News ..TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4800
24	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
25	M-F 630p ET / 530p CT NBC Nightly News ..TTF..	03	2000	30 Comme	Nbr of Spots	3	3	6000
26	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2000	30 Comme	Nbr of Spots	1	1	2000
31	Sun 7p ET / 6p CT Football Night in AmericaS	06	1700	30 Comme	Nbr of Spots	1	1	1700
32	M-Su 11p News ..TWTF..	03	1250	30 Comme	Nbr of Spots	5	5	6250
33	M-Su 11p News	03	1250	30	Nbr of Spots	1	1	1250
Weekly Totals:					Total Spots(Ord Spots)	71	15	86

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Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	58775	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	1/472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
34	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	1	1	500
35	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
36	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
37	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots	1	1	700
38	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots	1	1	650
39	Sun 8a Today ShowS.	03	500	30 Comme	Nbr of Spots	1	1	500
40	Sun 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
41	Sun 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
42	Sun 6p NewsS.	03	750	30 Comme	Nbr of Spots	1	1	750
43	Sun 630p ET / 530p CT NBC Nightly NewsS.	03	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					71	15	86	

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Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 58775	Campaign Ref: E:120907072
Buyer: FL	Client/Product/Estimate: . / . / 472	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06295340
Est./PO Number: 06295340	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
44	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme	Nbr of Spots 4		4	800
45	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots 1		1	200
46	Tue 10p ET / 9p CT Parenthood ..T....	06	1800	30 Comme	Nbr of Spots 1		1	1800
47	Wed 9p ET / 8p CT Law & Order SVU ..W....	06	1800	30 Comme	Nbr of Spots 1		1	1800
Weekly Totals: Total Spots(Ord Spots)					71	15	86	

Grand Totals				
	Month 10 Weeks: 4		Month 11 Weeks: 4	
	10/22		10/29	
Totals				
Spots	86		71	15
Cost	58775		48870	9905